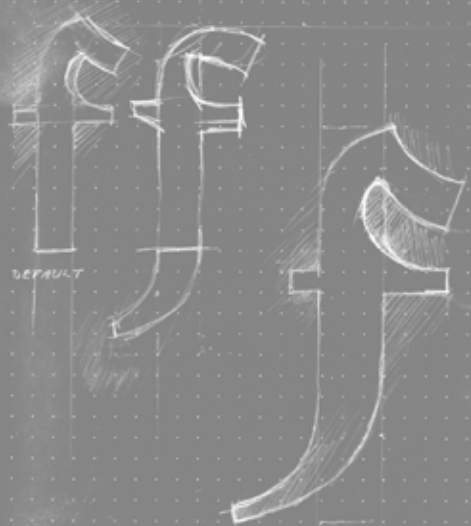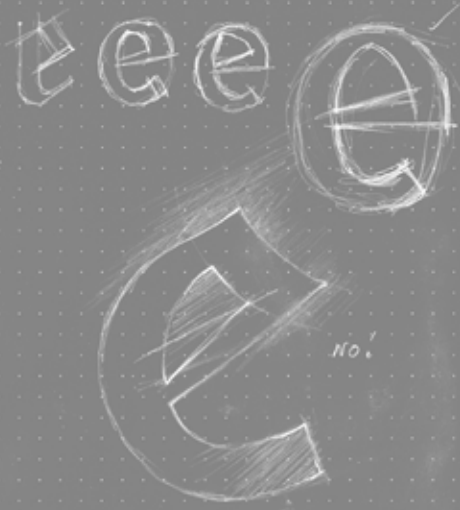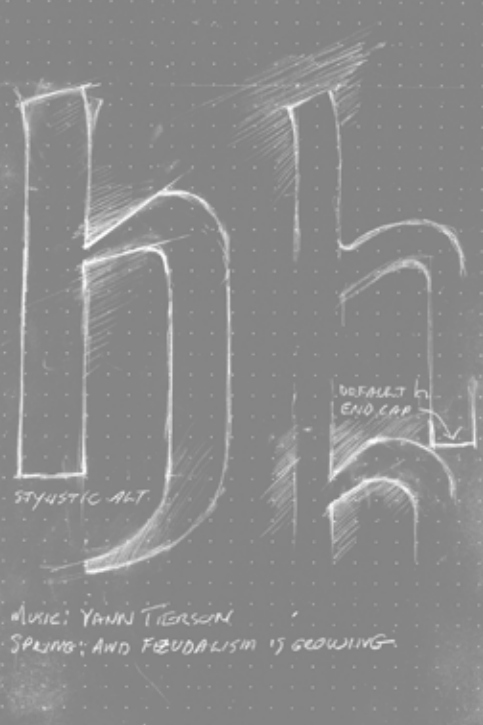# NeoFeudalism.otf

Designed, drawn
& engineered by   Jan Erasmus

A new Narrow Humanist Sans font that looks as if it was blown backwards into the future

NeoFeudalism.otf

Experiencing a talk by Max Keiser (the host of The Keiser Report, a financial program broadcast on the media channel RT that features heterodox economics) he explained where he thinks the economy is heading. 'Neo-Feudalism' was his opening statement and this caught my attention!

He further stated: 'The Technocrats are now busy destroying the middle class through stripping them bare of any savings and property with the lock-down pandemic laws'. Stay at home by Government order (or get arrested for working in an office with others!) and earn nothing until you are evicted or your property is confiscated through foreclosure rules from the landlord. Their idea is to strip everybody of all property–period. Remove all the pieces off the Monopoly board so that there is nothing in which to invest. This is how Feudalism arrived so rapidly in the first world, which I never ever expected. Who would believe that this could happen in the richest countries in the world?

Wikipedia states:

'Neofeudalism' is a theorized contemporary rebirth of policies of governance, economy, and public life reminiscent of those present in many feudal societies, such as unequal rights and legal protections for common people and for nobility.

The concept of "neofeudalism" may focus on economics. Among the issues claimed to be associated with the idea of neofeudalism in contemporary society are class stratification, globalization, neoconservative foreign policy, mass immigration/illegal immigration, open borders policies, multinational corporations, and "neo-corporatism".

FGHIJKLMN abcdefghijk
TUVWXYZÀÅ lmnopqrst
ghijklmnopqr uvwxyz

ABCDEFGHIJKLMNO
PQRSTUVWXYZ abcdefgh
ijklmnopqrstuvwxyz 123

I decided to design a font which depicts the period towards which we are heading.

A narrow humanist sans serif font developed through a synthesis with black letter and a Benton 'narrow style sans'. You can clearly see the black letter DNA in the silhouette of this font used for this booklet. You might ask yourself, "why these two fonts?". Black letter and a narrow sans serif, an unlikely pairing, which is exactly why these two fonts are ironically perfect. Together in their differences, they create contrast and form, some sort of opposites and dialogue in the font. Together they brandish deconstruction and thus expose and highlight the meaning behind the font–the chaos of todays' world.

Black letter as used in The Guttenberg Bible, will always remind me of feudalism during the Dark Ages and sans serif will go down as the most important font style used to promoted excessive consumerism in the past few decades. Just as the Dark Ages came to an end, I have no doubt that consumerism has too.

Iaan Bekker, a typography specialist, remarks that it is interesting that both font styles are German of origin. This coincidence is interesting but not part of my criteria for a selection. It is, however, a remarkable concurrence of circumstances with apparent causal connection–perhaps more unintended parallelism than coincidence.

My ultimate font choice was based on the leading fonts of the two periods in time but through discussion and reflection have melded into perfectly opposing synchronicity.

Apple System Requirements

OpenType CFF (PostScript outlines) and TTF (TrueType outlines): Mac OS 8.6, Mac OS X, or higher.
Webfont: NeoFeudalism-Bold font-face self hosting.

Windows System Requirements

OpenType CFF (PostScript outlines) and TTF (TrueType outlines)
Microsoft Windows 8 & 7, Vista, XP, 2000, NT4, ME, 98, or 95
Webfonts: NeoFeudalism font-face self hosting.

OpenType Features includes

Kerning, Ligatures, Discretionary Ligatures, Fractions and Ordinals. The font has a complete set of default and some Stylistic Alternatives that can be used with your glyph table and advanced open type features.

Basic License & Prices

For font users with up to 1-5 CPUs at one location.
Single font: US$30.00, ZAR400 EXCL VAT
Web fonts: US$30.00, ZAR400 EXCL VAT
Mobile 1 App: US$30.00, ZAR400 EXCL VAT
There are Volume and full family discounts of 25%.

[Capitals]

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ ÂÁÀÃÄÅÇ
ÊËÈÉÍÎÏÌŁÑÓÔÒÖÕØÚÛ
ÜÙŠÐÝŸŽÞ

[Lowercase]

abcdefghijklmnopqrstu
vwxyz áàâäãåçèéêëíìîï
ñóòôöõøúùûüšðýÿž þłð

[Stylistic alternate letters]

afħk

[Standard Ligatures]

ffi, ffl, ffb, ffk,ffj, fi, fl, fb, fk, ff,
fj, fí

[Discretionary Ligatures]

Ææ, Œœ, ćt, śt, ft, fft, fh, ffh, ß

[Proportional Lining Numbers and currency]

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[Ordinals]

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[Lowercase]

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óòôöõøúùûüšðýÿž þłð

[Stylistic alternate letters]

afħk

[Standard Ligatures]

ffi, ffl, ffb, ffk, ffj, fi, fl, fb, fk, ff,
fj, fí

[Discretionary Ligatures]

Ææ, Œœ, ct, st, ft, fft, fh, ffh, ß

[Proportional Lining Numbers and currency]

1234567890 € $ ¢ £ ¥ ƒ ¤

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ÊËÈÉÍÎÏÌŁÑÓÔÒÖÕØÚÚÛ
ÜÙŠÐÝŸŽÞ

[Lowercase]

abcdefghijklmnopqrstu
vwxyz áàâäãåçèéêëíìîïñ
óòôöõøúùûüššðýÿž þłð

[Stylistic alternate letters]

afħk

[Standard Ligatures]

ffi, ffl, ffb, fk,ffj, fi, fl, fb, fk, ff,
fj, fí

[Discretionary Ligatures]

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[Proportional Lining Numbers and currency]

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CyberGraphics

Web:
http://www.cybergraphics.bz
Mail to: jan@cybergraphics.bz
Studio voice contact hours:
Mon-Thu: 9h00-14h00\16h00-18h00.
Friday: 9h00-15h00
Cell: 072.395.1259

Buying and licensing fonts

Order online or via email:
jan@cybergraphics.bz
or order by phone: 072.395.1259
When we receive an emailed PDF from a direct bank transfer for payment made by 15h00 SA standard time, fonts are emailed to you the same day in your preferred format.

Order by Mail:
CyberGraphics, 31 Doris Street, Kensington, Johannesburg, 2094, RSA.
Enclosed payment by check: all checks must be payable through a RSA bank, in ZAR.

Licensing:
Each CyberGraphics font package is automatically licensed for use on a single output device/printer and 5 seats at one geographical location. Unlike most other software which must be purchased at full price fore each device, you may upgrade your CyberGraphics fonts to multiple printer or multiple CPU use at a substantial discount; starting at 50% off for the 2nd 5 seats and ranging up to 95% off for over 255 seats. (The upgrade price is calculated as a percentage of the original package price)

Available from:
fonts.com, linotype.com, fontlab.com and cybergraphics.bz

Technical specifications

CyberGraphics Fonts are available in Mac and Win OpenType PostScript 1 and TrueType formats for use with Mac, Windows, UNIX and Linux OS systems. To maximize usefulness and avoid confusion for single platform users, our regular retail fonts do include Cross-Platform capability.

Default figures in NeoFeudalism are Proportional Lining figures.

Advanced OpenType features:
Both the .otf and .ttf has Fractions,
10 Discretionary Ligatures,
12 Standard Ligatures and ordinals,
It also includes 4 Stylistic alt. letters.

Standard Character set

CyberGraphics fonts contain the following characters to be a Standard font + extra ligatures and stylistic alternate designs.

BASIC LATIN + LATIN - SUPPLEMENT 1
ABCDEFGHIJKLMNOPQRST
UVWXYZ abcdefghijklmno
pqrstuvwxyz
0123456789 ¹ ² ³ ¾ ¼ ½ ¦
&$¢£¥€%‰
ÁÀÂÄÃÅÉÈÊËÍÌÎÏÑÇÓÒ
ÔÖÕÚÙÛÜÝÝÐŁŠŽØ áàâäãå
çéêëíìîïñóòôöõúùûüýÿšžø
ƒ ¶§†‡ ß b Þ þ ð fi fl Æ æ Œ œ
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